

CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY
Department of Toxic Substances Control



Media Advisory

Leonard E. Robinson, Acting Director

For Planning Purposes

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Former flower nurseries to flourish again with new housing, green jobs, community gardens and open space in Bay Area

Press conference, demolition/remediation ceremony and visual media opportunity

WHAT: Revitalization Kickoff Celebration – Ceremony to mark the creation of new homes, green jobs and new beginnings

WHO: Gayle McLaughlin, Mayor, City of Richmond;
Keith Takata, Deputy Regional Administrator, US Environmental Protection Agency;
Stewart Black, Acting Deputy Director, Brownfields, California Department of Toxic Substances Control;
Polly Escovedo, Bonds and Grants Manager, California Natural Resources Agency

WHEN: Wednesday, March 30, 2011, 10 a.m. – 12 p.m. (press setup at 9:30 a.m.)

WHERE: South 47th Street at Florida Avenue, Richmond, CA 94804

Background: On Wednesday, March 30th, residents in Richmond will join the Richmond Community Redevelopment Agency, Community Housing Development Corporation, Eden Housing and supporters to celebrate the start of demolition and environmental clean up at the Miraflores site in Richmond. This former flower nursery will be developed into a new housing community for Bay Area residents. The proposed Miraflores Housing Development includes; more than 200 housing units in a sustainable, LEED certified community; creation of more than 300 jobs; preservation of historic structures; and creek restoration within a four-acre greenbelt. Miraflores, a public-private partnership, will provide approximately 150 market-rate homes for sale and 80 apartments affordable to seniors with very low incomes.

PLEASE RSVP: Charlotte Fadipe cfadipe@dtsc.ca.gov (916) 956-2838 or Catherine Relucio crelucio@edenhousing.org (510) 612-0634.

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FOR GENERAL INQUIRIES: Contact the Department of Toxic Substances Control by phone at (800) 728-6942 or visit www.dtsc.ca.gov. To report illegal handling, discharge, or disposal of hazardous waste, call the Waste Alert Hotline at (800) 698-6942.

The Mission of the Department of Toxic Substances Control is to provide the highest level of safety, and to protect public health and the environment from toxic harm.